



Meta Labs^{••}

Let's get things done.



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We know what we do.

We are here to give you the most of Digital Marketing.

We are MetaLabs – your partner to boost your business.



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We are MetaLabs

The growth squad behind some of the world's most successful brands.



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What the hell **CAC** stands for?

You don't need to know. We deal with all these important metrics.



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We are here to help you.

MetaLabs was established to take care of everything.

We have been supporting our clients for 15 years.



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About **MetaLabs**

MetaLabs is a boutique digital agency composed of a small, dynamic team of creative experts with over 15 years of experience in marketing, e-commerce, branding, and public relations. Our heritage and vast expertise enable us to craft tailored strategies that drive results and foster growth for your brand.

With years of immersion in the marketing realm, we've honed our craft. Every project we embrace is an opportunity for growth, enriching our expertise.

Our clients benefit from this evolving wealth of knowledge, ensuring their success.



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SATREV⁺

+15 years experience

The innovative crew propelling the achievements of top-tier international & local brands.



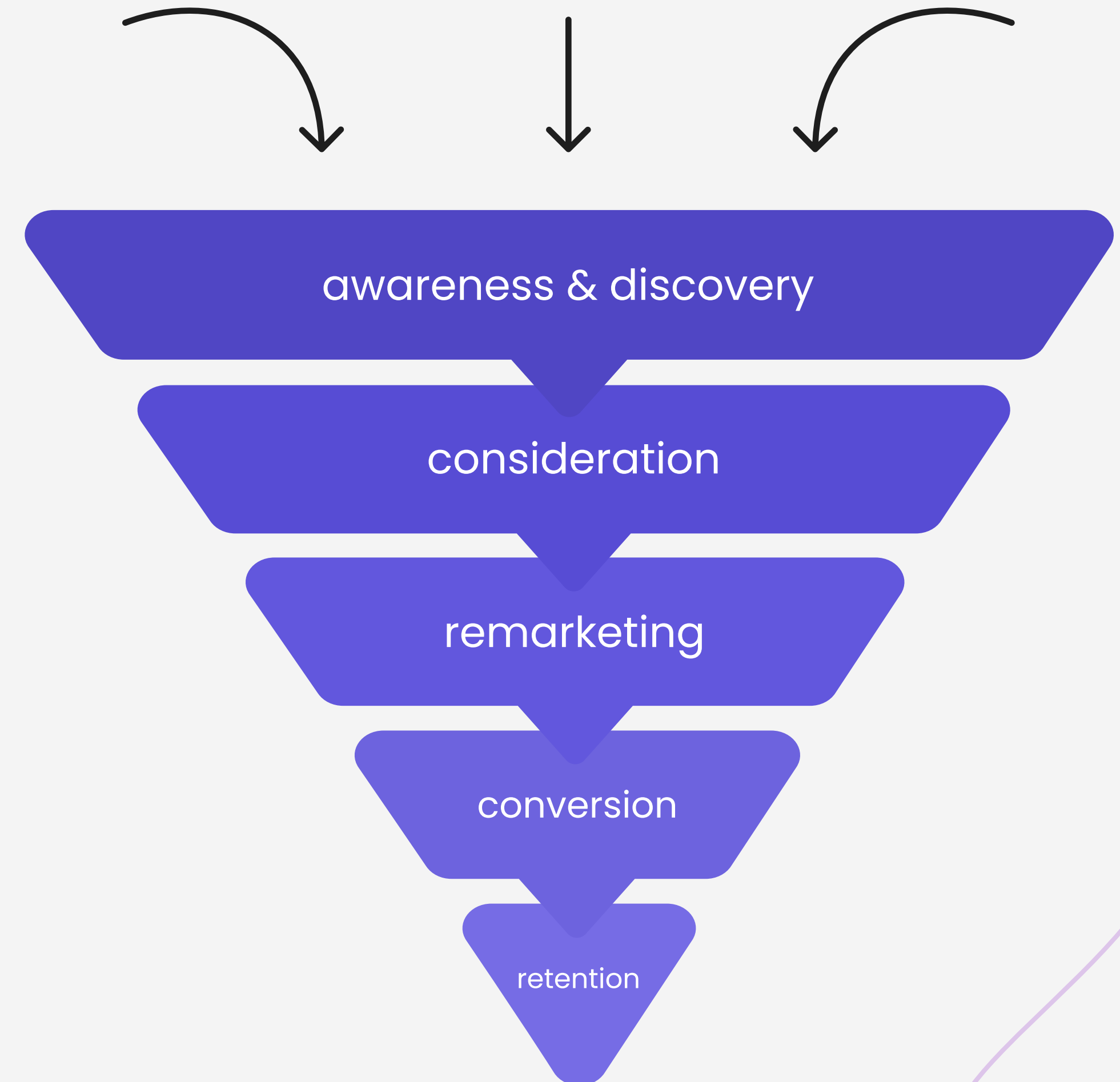
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Brand, PR & Marketing Strategy

We develop comprehensive brand and marketing strategies tailored to your business goals.

Our approach includes market research, competitive analysis, and strategic planning to position your brand effectively in the market.

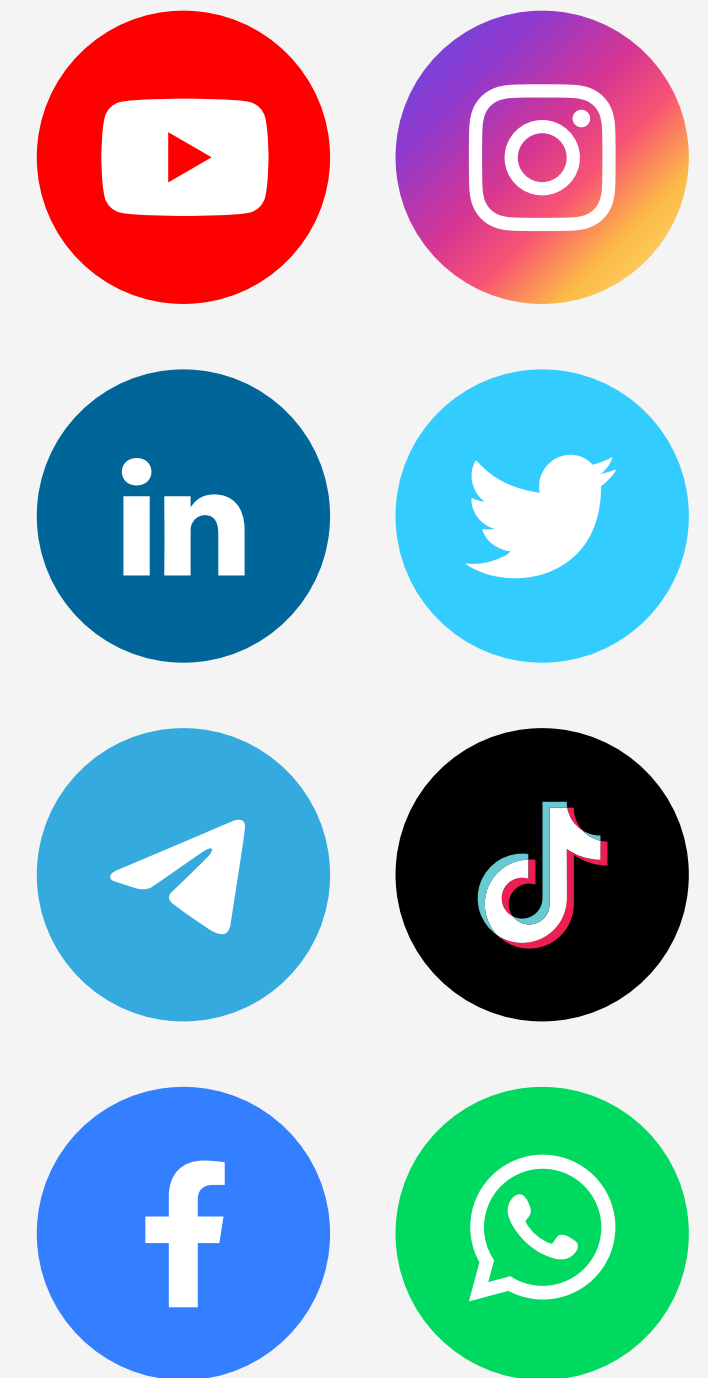




Social Media Presence & Management

We enhance your brand's visibility across all major social media platforms, crafting engaging content, managing interactions, and growing your community.

Our strategies are designed to increase engagement, build loyalty, and drive conversions.



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Social Ads & Google Ads Management

We optimize your online visibility through search engine optimization (SEO), search engine marketing (SEM), and pay-per-click (PPC) advertising.

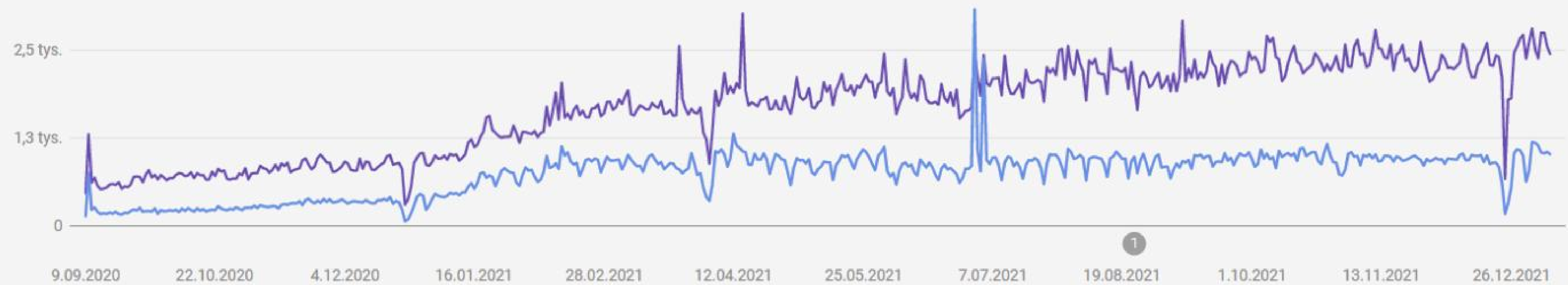
Our strategies ensure your brand appears prominently in search results, driving organic and paid traffic.



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Social Ads & Google Ads Management

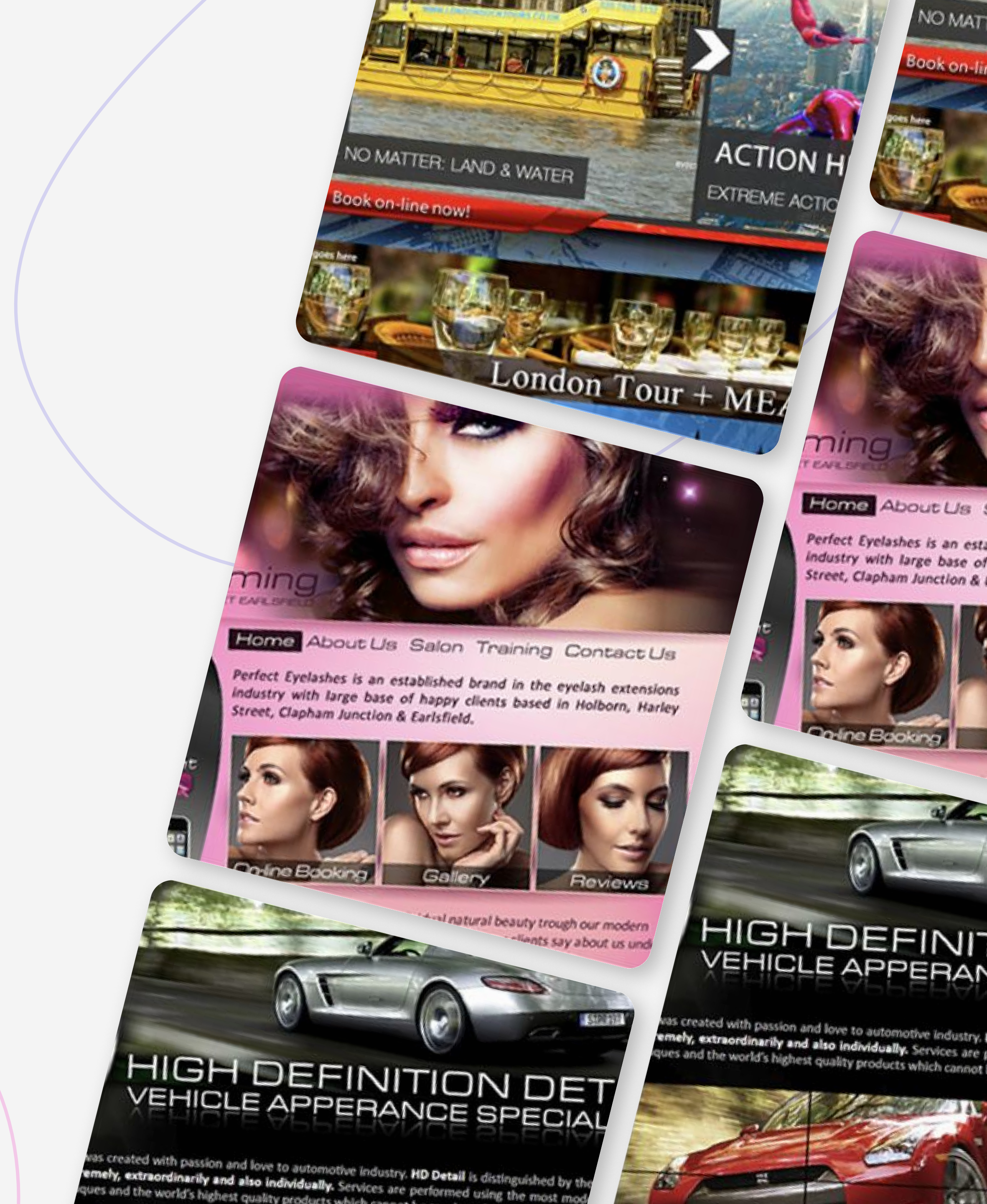


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Fractional CMO

For businesses that need executive-level marketing leadership on a part-time basis, our Fractional CMO services offer strategic guidance, team leadership, and expertise without the full-time commitment.





Marketing Analytics

Utilizing advanced analytics tools, we provide insights into your marketing performance, helping you make data-driven decisions. We track key metrics, analyze trends, and refine strategies to maximize ROI.

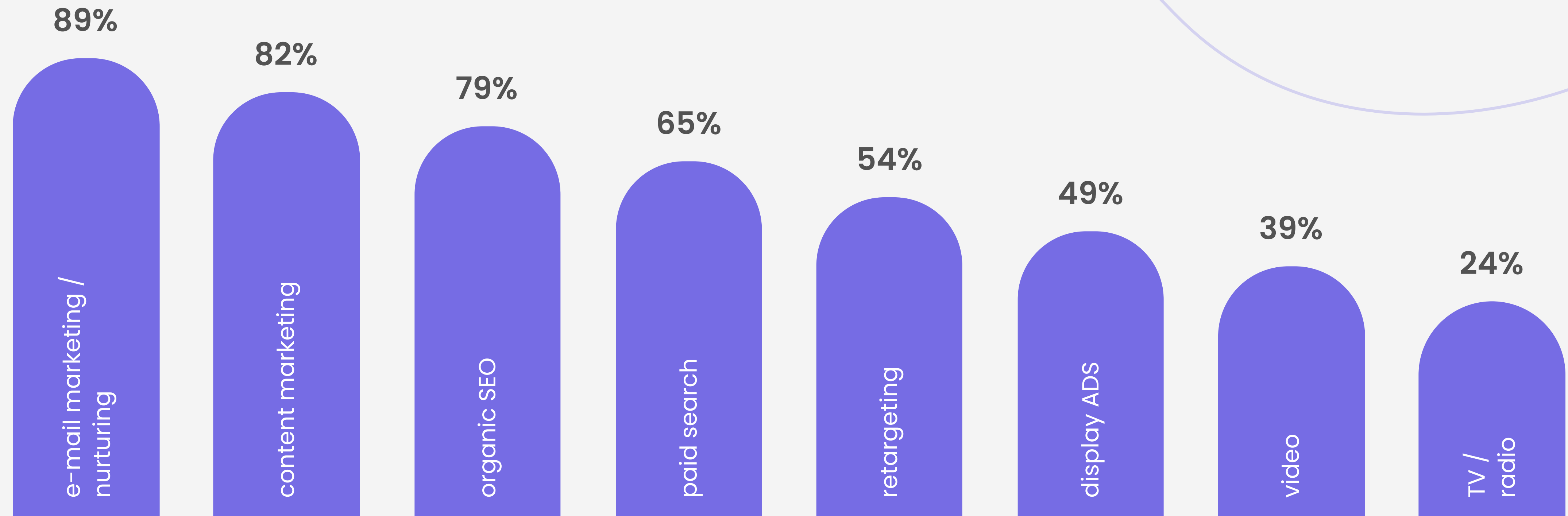
Demand generation plays a crucial role in the success of online sales/marketing campaigns by actively creating and stimulating interest in a product or services.



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Marketing Analytics

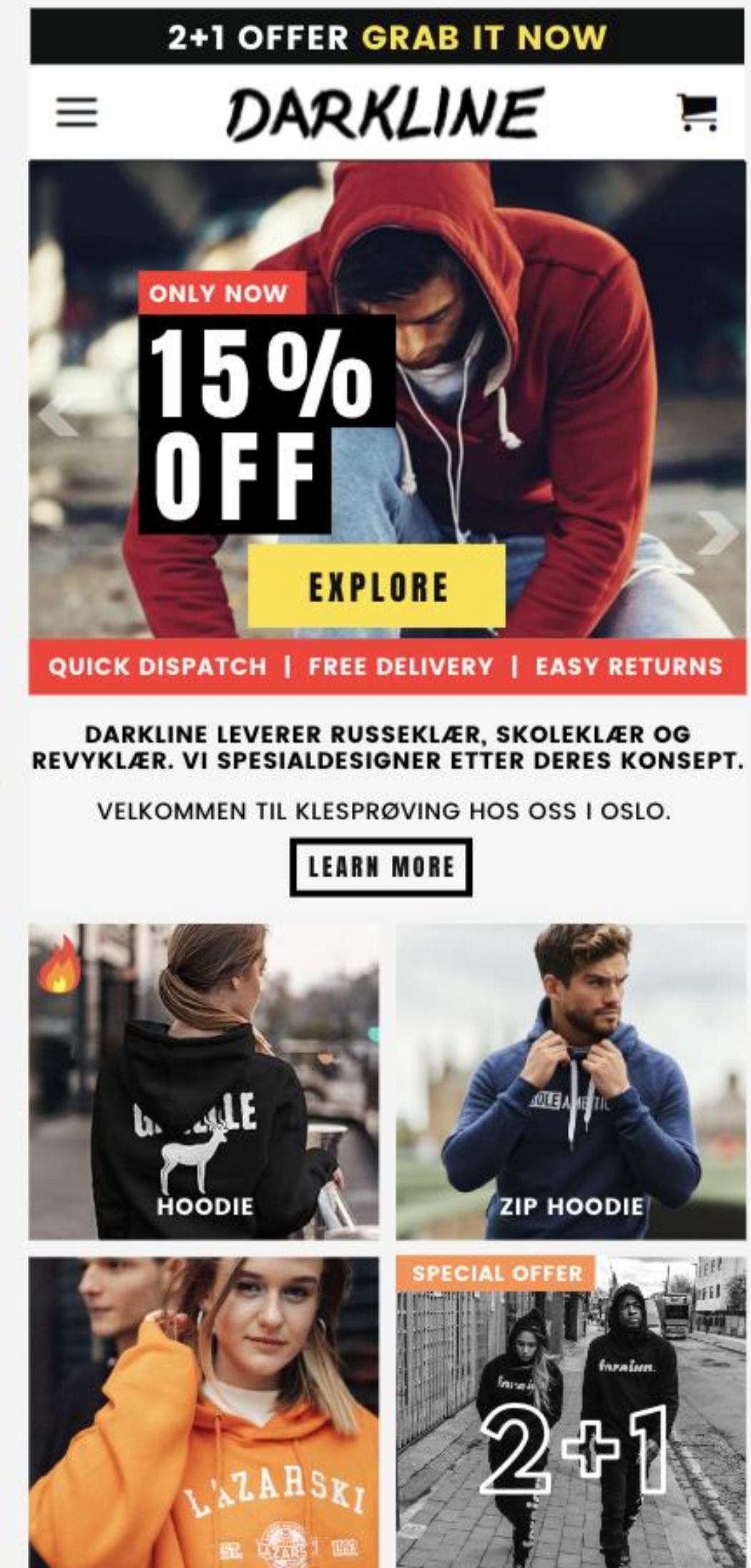
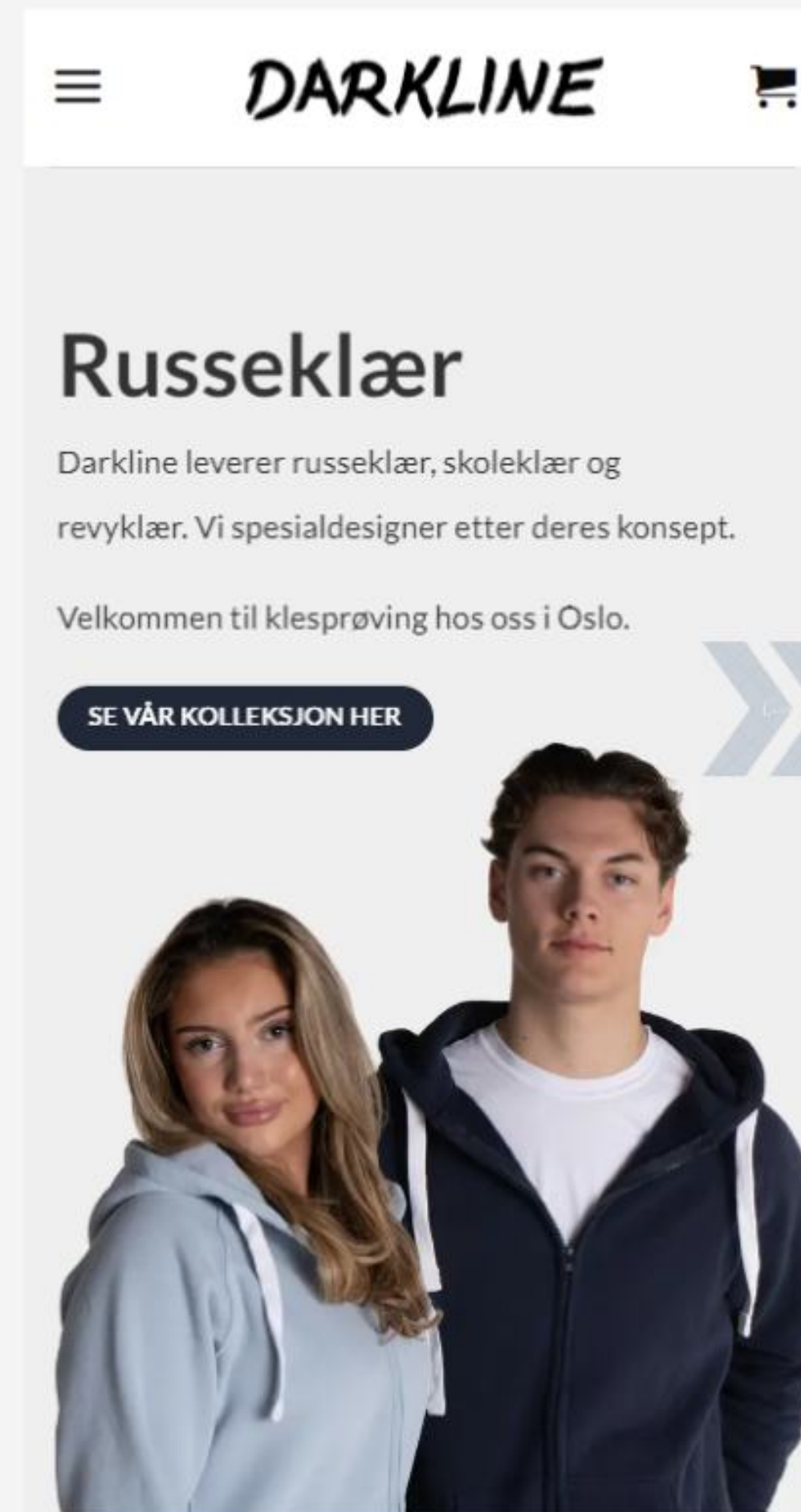


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Web Development & Maintenance

From conceptualization to execution, we create stunning, user-friendly websites that represent your brand identity. Our maintenance services ensure your site remains secure, up-to-date, and optimized for performance.





Conversion Rate Optimisation (CRO)

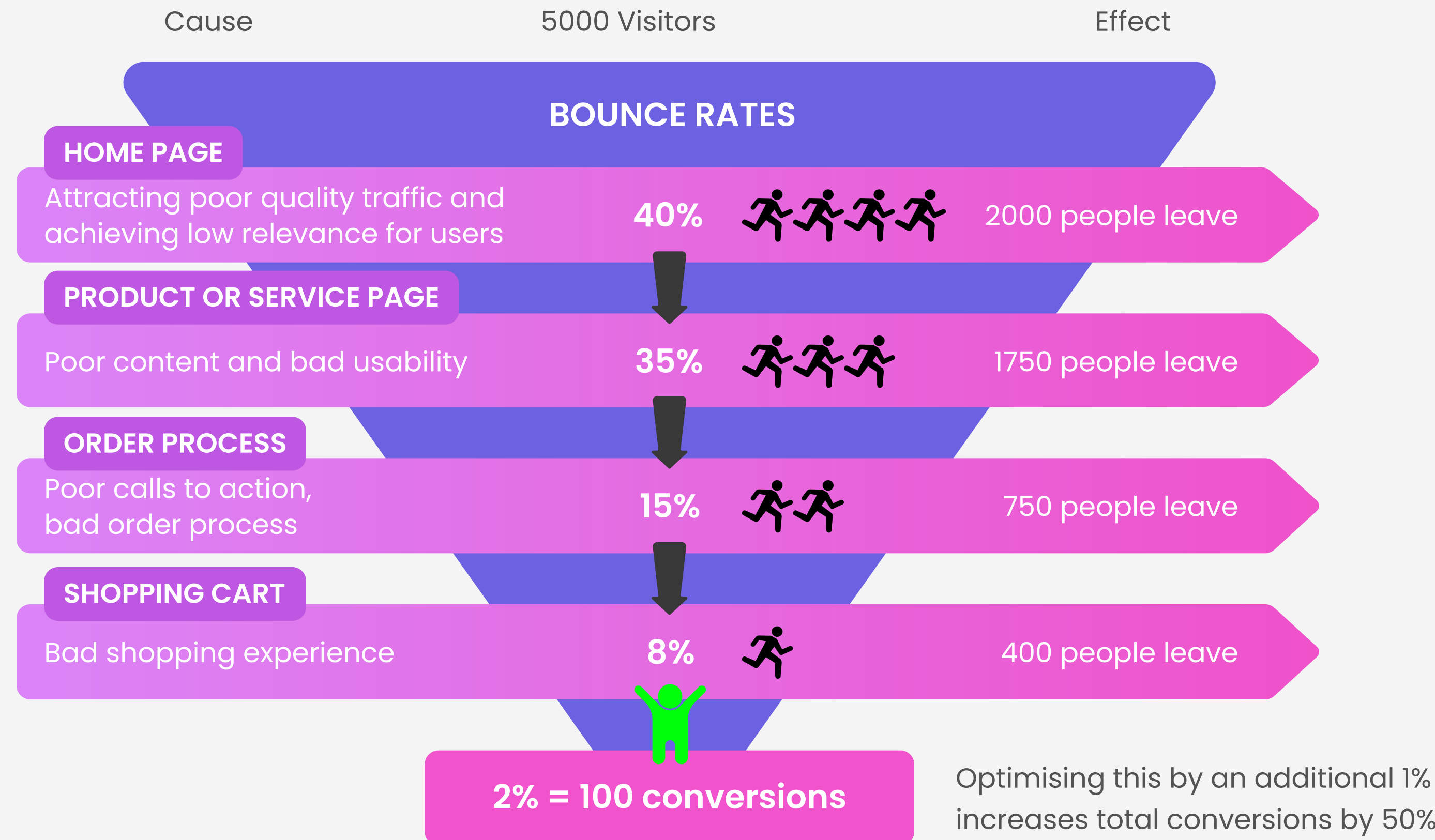
We analyze user behavior on your site to identify areas for improvement. Our CRO strategies involve A/B testing, UX/UI enhancements, and targeted optimizations to increase the percentage of visitors who convert into customers.



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Conversion Rate Optimisation (CRO)





CRO: Mobile UI/UX

Promo banner



Social proof (brands/
cooperation)

Mobile friendly
sliding products



Good product pictures
(lifestyle)



Product rating



Save to wishlist and
buy on desktop

Social proof – join
our community



Modern colours and
layout: teenagers (Z)

Testimonials



Payment options /
social proof

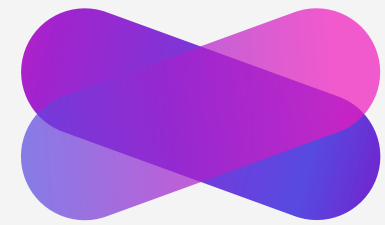


Shopify / E-commerce Development

Our team specializes in building and customizing e-commerce Shopify stores that are visually appealing and highly functional. We focus on creating seamless shopping experiences that convert visitors into loyal customers.



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Problem



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Results

Fashion startup Berry achieves avg. 15,000+ monthly visits in just 90 days with our strategic guidance

Through seamless integration Berry with internal marketing team, we expedited the company's growth by steering the product roadmap and implementing swift experimentation strategies across multiple channels, including paid advertisements, content creation, SEO, and email campaigns.



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Results

Mobi GPS surges ahead with skyrocketing user signups, better NPS, and Engagement Rates!

Through targeted campaigns and a focus on customer satisfaction, we drove user growth, enhanced loyalty, and fostered meaningful interactions, solidifying Mobi GPS's position as a leader in the GPS industry.

MobiGPS

↑ **+8,000**

Registered Users
within 90 days

↑ **61%**

NPS Score
Optimisation
Increase

↑ **29%**

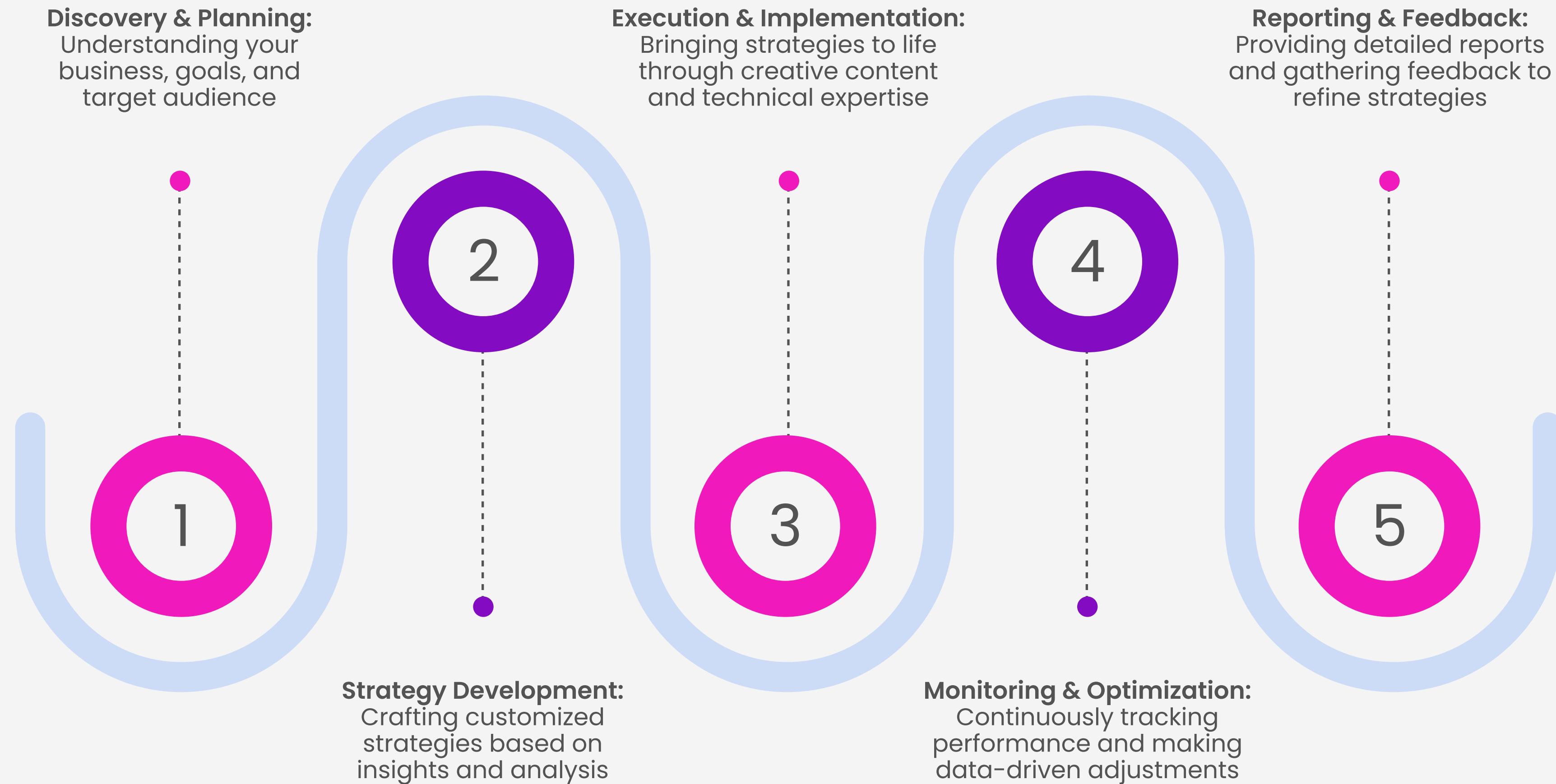
Engagement
Rate Increase



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Our process





Reasons to cooperate

- **Experienced Team:** Over 15 years of expertise in digital marketing, e-commerce, branding, and PR.
- **Tailored Solutions:** Customized strategies to meet your unique business needs and goals.
- **Data-Driven Approach:** Leveraging analytics to optimize performance and drive results.
- **Comprehensive Services:** A full suite of digital marketing services to cover all aspects of your online presence.
- **Creative Excellence:** Innovative and engaging content that resonates with your target audience.



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Reasons to cooperate



Their expertise in web development and Shopify customization significantly boosted our online sales.

The New Standard, Sweden



MetaLabs transformed our social media presence, driving unprecedented engagement and growth for our brand.

Berry, UK



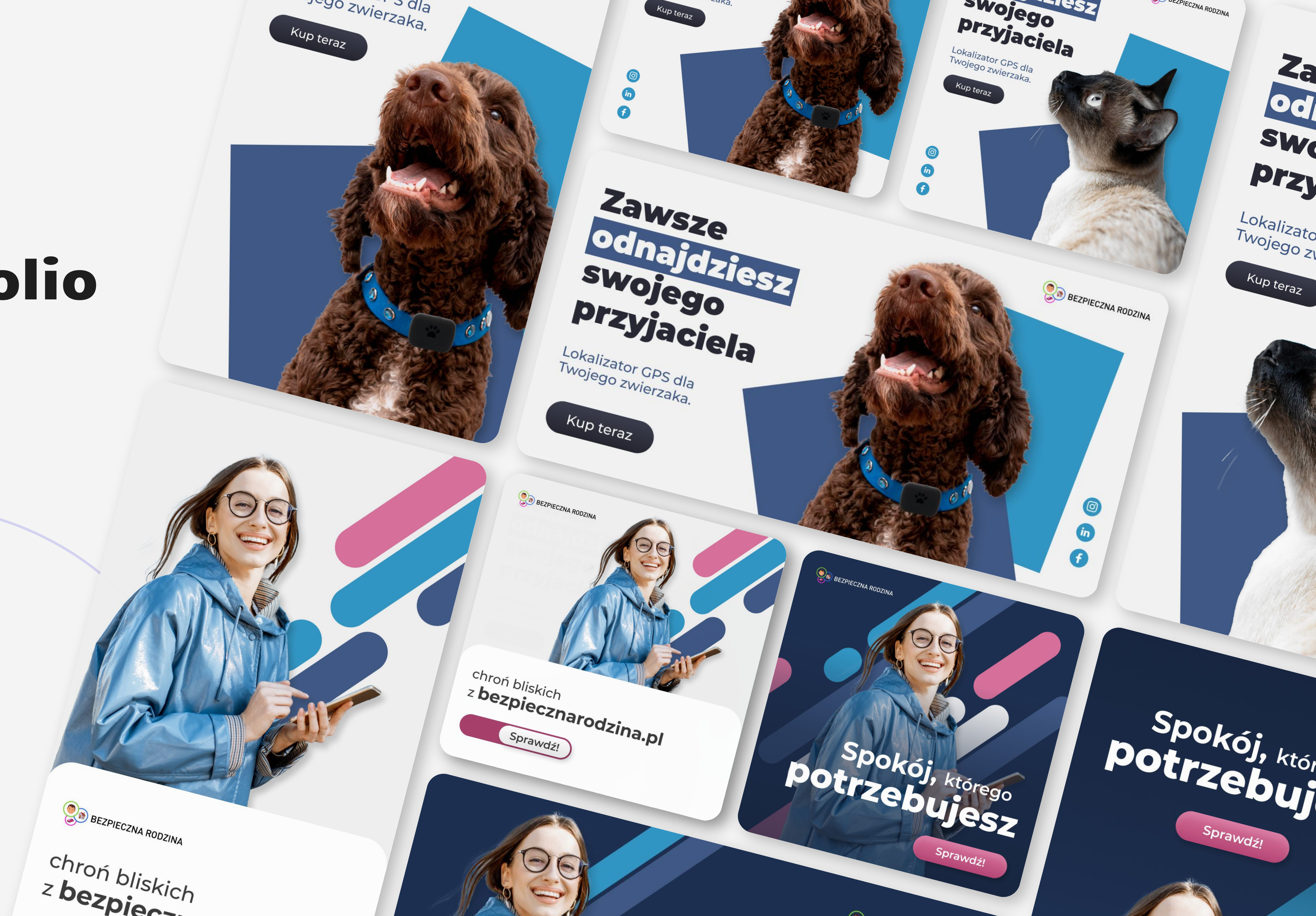
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Portfolio





Portfolio



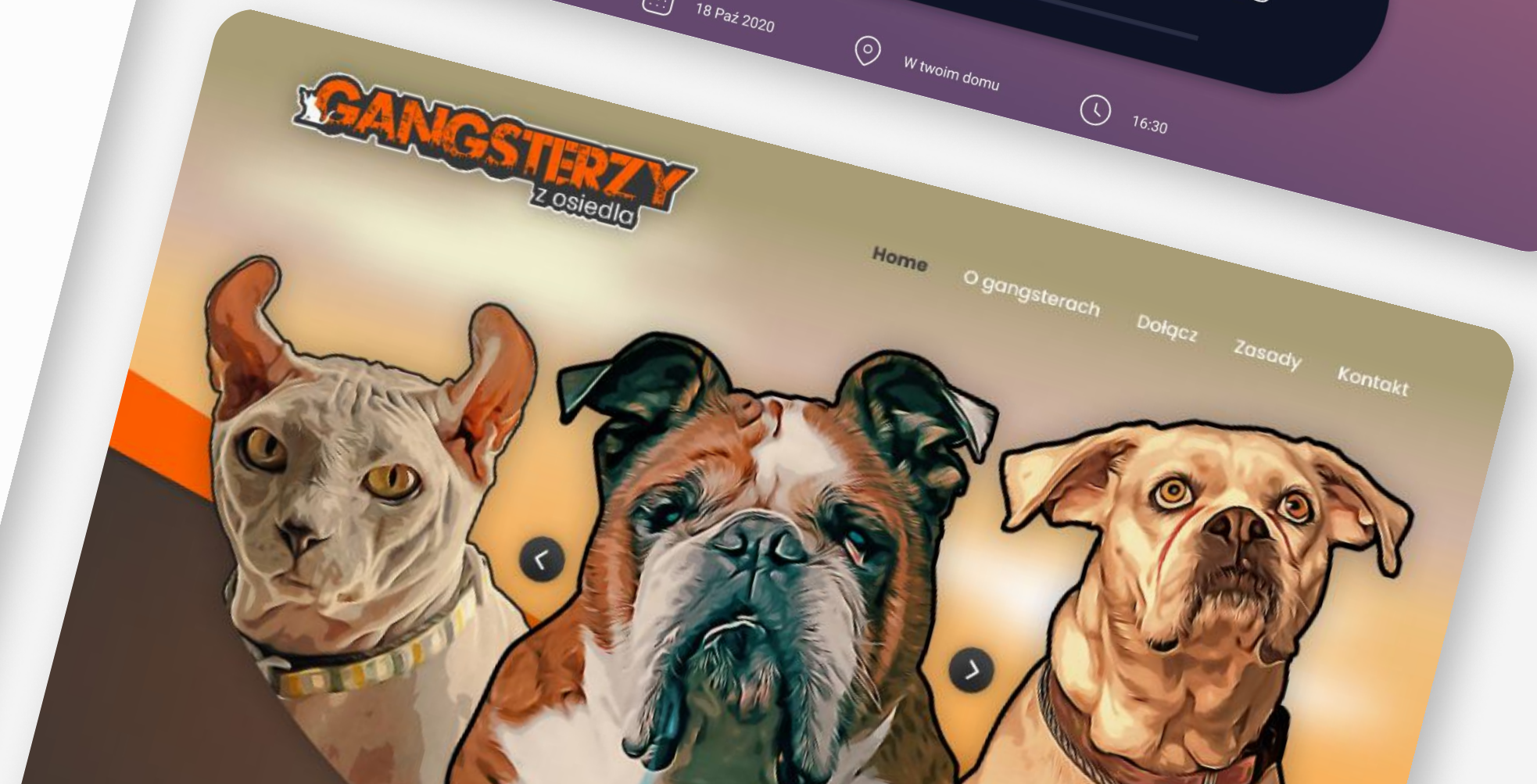
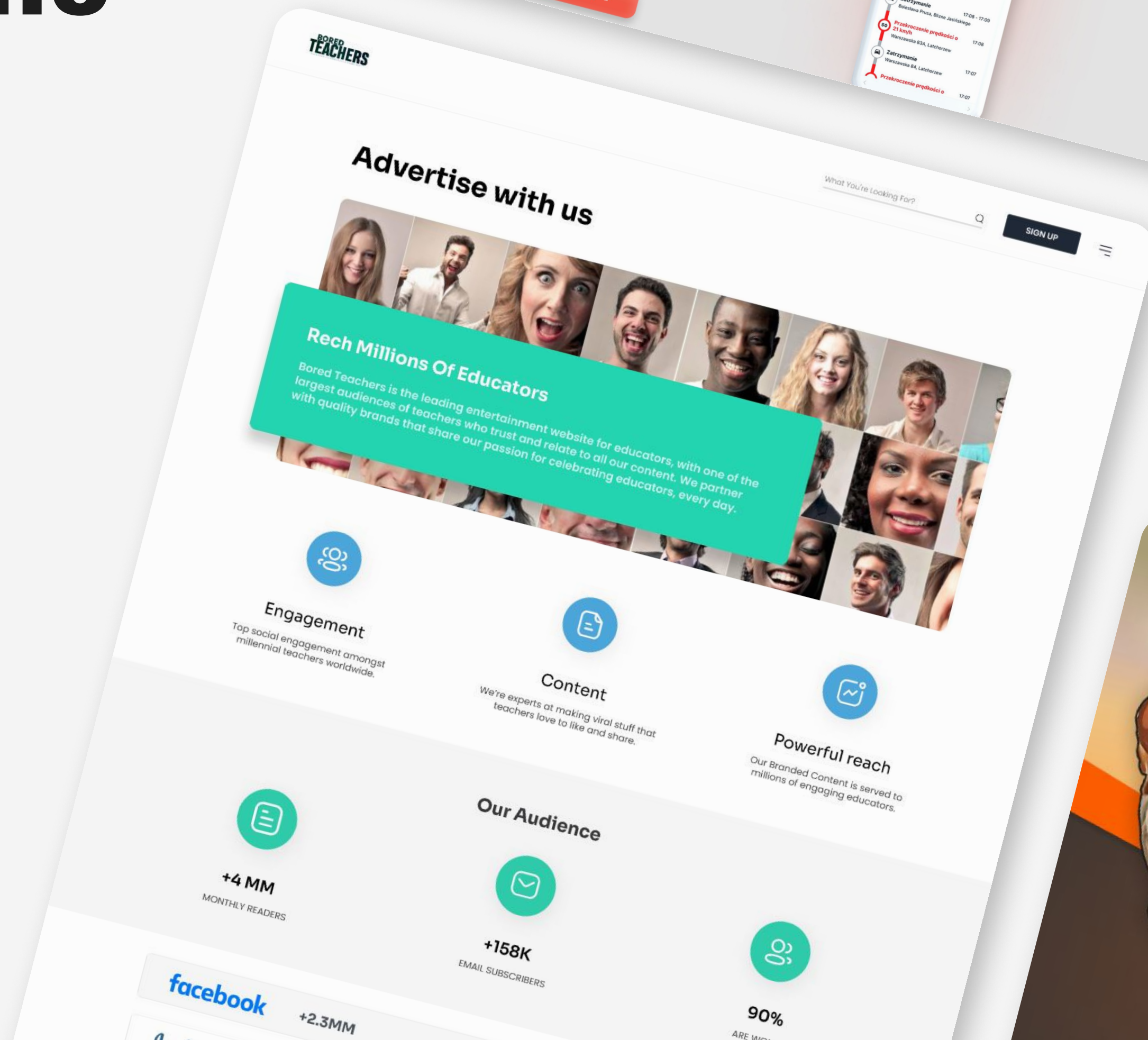
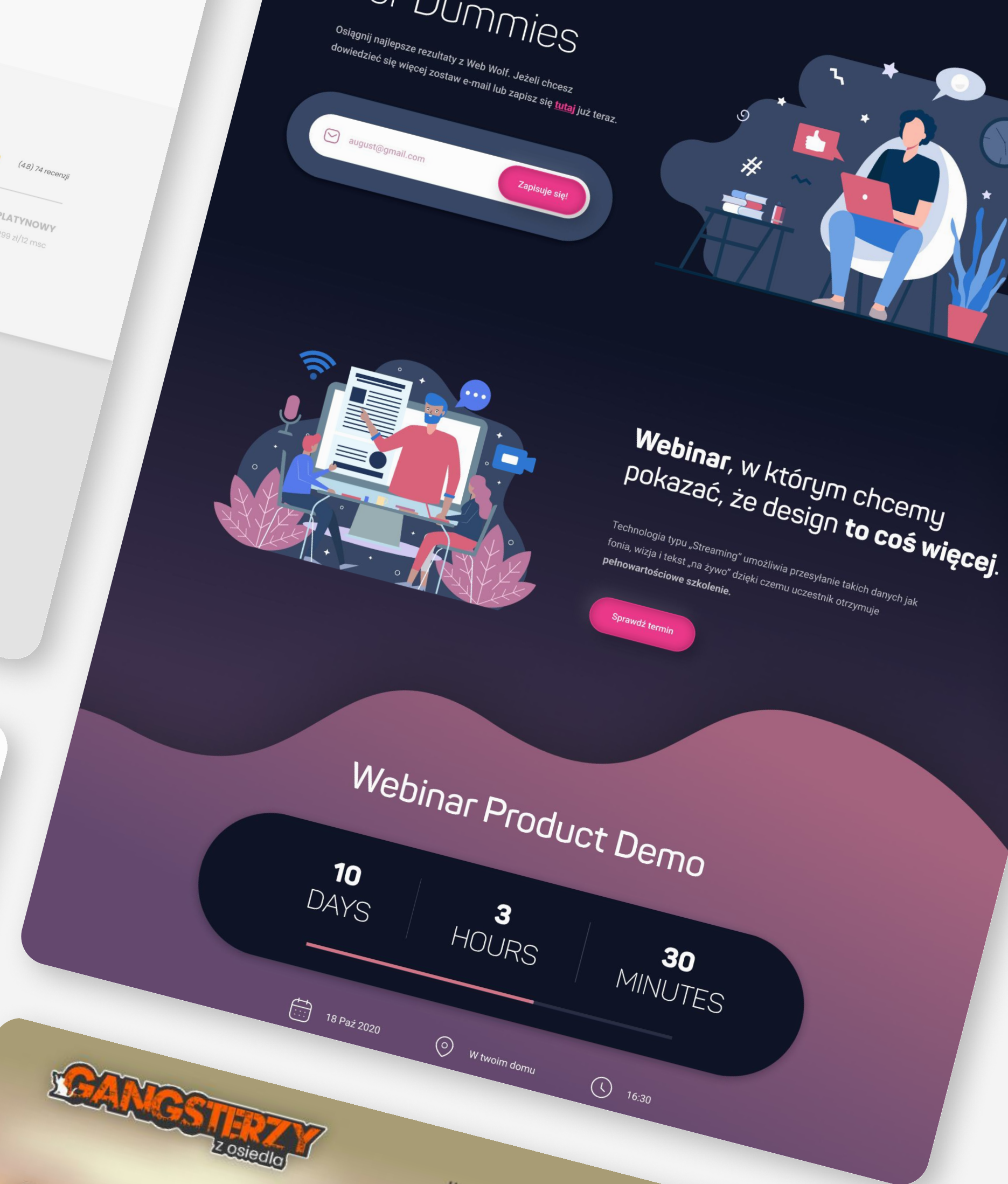
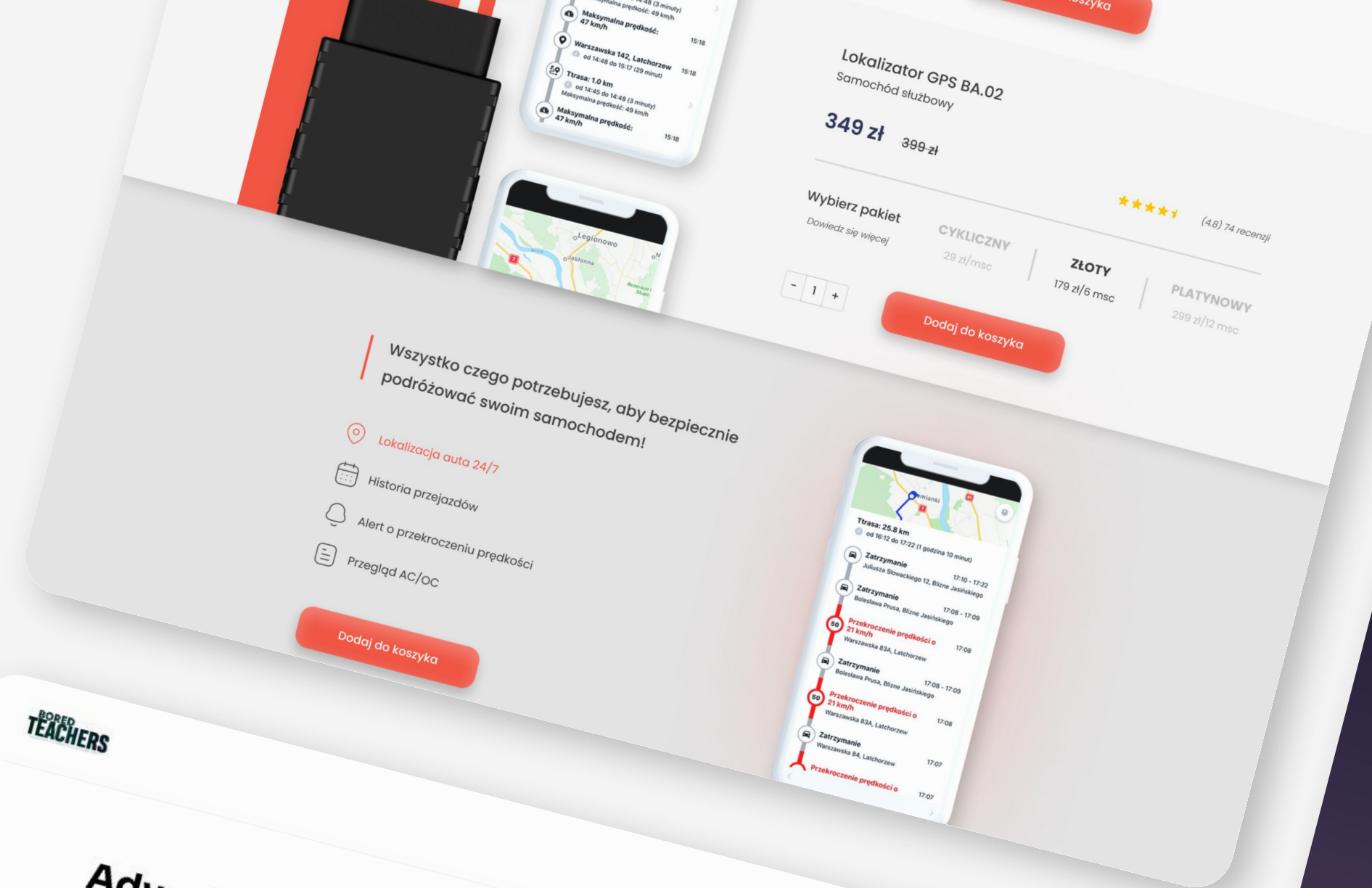


Portfolio





Portfolio





Thank you

Let's talk how we can help you.

 sayhi@metalabs.agency



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